



# JUNE 27 & 28 2025

GALLIVAN CENTER | SALT LAKE CITY, UTAH

## 2025 SPONSORSHIP INFORMATION

THANK YOU FOR YOUR INTEREST IN BECOMING  
A SPONSOR FOR THE UTAH BLUES FESTIVAL!

The 9th Annual Utah Blues Festival (UBF) is the signature event for the non-profit 501c3, Utah Blues Society (UBS). This is the only festival in Utah dedicated solely to the celebration of Blues music and its heritage. The festival showcases top national blues artists with free workshops, vendors, and the best in food & beverages.

FRIDAY, JUNE 27 & SATURDAY, JUNE 28, 2025

FRIDAY 5:00 PM – 10:00 PM & SATURDAY NOON – 10:00 PM

JOHN T. GALLIVAN CENTER, 239 S. MAIN STREET, SALT LAKE CITY, UTAH

4,000 – 6,000 ATTENDEES ON AVERAGE OVER TWO DAYS

**Festival Overview:** This two-day, family friendly event (kids 12 and under free), has been awarded one of *Salt Lake City Weekly's* "The Best Music Festivals of 2022." Started in 2014 by a handful of volunteers, this annual event has become a local's favorite, as well as a destination festival for blues music lovers from around the nation.

**Artists:** The 2024 festival line-up features: Kenny Neal, Ana Popovic, Rick Estrin & The Nightcats, Carolyn Wonderland, The Blackburn Brothers, Wayne Baker Brooks, Mathius Lattin, Talia Keys & The Love, Jad Tariq, UBF Youth Blues Band and other special artists to TBD!

**Before and After Party:** Fred & Darnell Neal (and friends) will host a pre-fest party on Thursday June 26th and then the an after-fest jams in the Marriott City Center's newly created 'Blues Lounge'. There will more room and comfortable furniture to relax in after the festival each night. You never know who will show up, but it's always one of the highlights of the weekend. Not to be missed!

**Workshops:** The festival presents free workshops during the festival for children and adults. The Free Blues Harp Workshop (hosted by Tony Holiday & guests) will be held in the adjacent Marriott City Center Hotel, and the first 150 people who register will received a free Hohner Blues Harp. Additional free workshops are being planned, with details to be announced.

**Why become a Sponsor:** The Utah Blues Festival depends on support from City, public, and state grants. Additionally, we receive support from private foundations, individuals, and businesses within the community. It's your support that has helped transform this blues festival into one of the top festivals in the country. We hope you will consider this opportunity to sustain our mission and generate exposure for you or your organization.

**About the Utah Blues Society:** The Utah Blues Society is a 501(c)(3) nonprofit corporation with a mission to preserve Blues heritage, celebrate Blues recording and performance, expand statewide awareness of the Blues and ensure the future of this uniquely American art form. The Utah Blues Society is one of over 200 affiliates (national and international) of the National Blues Foundation based in Memphis, Tennessee.

**UBF Youth Blues Band:** In partnership with the On Track Music School, we sponsor a youth blues band that is one of the highlights of the weekend. They are part of our commitment to Keeping the Blues Alive and getting younger students involved and exposed to the Blues.

**Blues in the Schools (BITS):** Offers the opportunity for students of all ages to engage in multidisciplinary, whole-language learning using the study of music, math, language arts, history, anthropology, and sociology in a hands-on approach celebrating creative self-expression. Currently this programming is building back from the pandemic and will be active again soon!

**Musician Assistance Fund:** We provide financial assistance to blues musicians (local and enroute) in times of need.

**International Blues Challenge (IBCs):** As an official affiliate of the national Blues Foundation, we have the opportunity to send a band or solo/duo act to the IBCs held in Memphis, TN each January.

**2025 Utah Blues Festival Sponsor:** There are many sponsorship levels available and are fully tax-deductible per IRS regulations. Utah Blues Society Tax ID # 46-5673826 SPO.

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## 2025 SPONSORSHIP LEVELS

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TITLE	PLATINUM	GOLD	SILVER	BRONZE
\$10,000	\$5,000	\$2500	\$1000	\$500

As a Sponsor you and your guests will be welcomed to the Utah Blues Festival VIP Blues Club where you will have exclusive access to the top floor and covered patio of the two-story building overlooking the stage. It's a great place to relax, get out of the heat and mix with clients or guests. Dinner, snacks, two free beverages and unlimited water & soda will be available for each of your guests. Sponsors will also have access to limited reserved seating directly in front of the stage. The amount of General Admission (GA) and VIP Blues Club passes is determined by your sponsorship level.

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**How do we say Thank You?** Sponsor support will be recognized in various ways: the festival website, social media, radio spots, print ads and posters, venue banners, and verbal recognition from the stage throughout the day/night. Sponsor support is critical and can be provided as in-kind and/or cash donations. This festival is produced by an all-volunteer staff and ALL costs in its production have risen dramatically since the pandemic. **We genuinely appreciate your support, now more than ever!**

**Talk to us about how you would like YOUR sponsorship to work for you!** Please contact Tripp Hopkins at [ubfproducer@gmail.com](mailto:ubfproducer@gmail.com) for more information.

Visit [UtahBluesFest.org](http://UtahBluesFest.org) for more information on the festival.  
Thank you!